

**Conquer your sales targets** through actionable sales insight, engagement and intelligent automation. Utilize the communication channels that work best without ever leaving Salesforce.

**Large Enterprises Trust Conquer to Power Their Revenue Generation**



With <b>CONQUER</b>	With Traditional Integrations/Chrome Extensions
<b>Inbound / Outbound Communications</b> , meet the economic buyer over the communication channel they prefer (email, voice, SMS, social, video, calendar)	<b>Outbound email / cadence solution</b> integrated into Salesforce / Outlook. Multiple integration layers incapable of meeting economic buyer on preferred channel
<b>Single pane of glass in Salesforce</b> , no application / context switching required by seller. Get more done in less time / seller activity automated and logged in CRM	<b>Separate integration</b> with a separate database and browser plugin, reps must switch platforms, losing precious time
<b>Intelligent reporting</b> , every cadence touchpoint related to closed-won revenue opportunities	<b>Incomplete pipeline picture</b> , requires data sync to get reports with less detail, failure to relate to revenue
<b>Automatic logging</b> , relate every customer interaction directly to the correct SFDC record	<b>Regularly required data syncs</b> between integration and SFDC are time-intensive and error-prone
<b>Only voice solution native</b> to SFDC built for enterprises, with inbound / outbound capabilities	<b>Weak integrations</b> with SFDC, primarily used by SMBs
<b>Fastest speed-to-lead</b> , connect with economic buyer in under 3 seconds on preferred communications channel	<b>Leads must be created &amp; synced</b> between multiple platforms after creation, critically slowing response time
<b>Skill-based routing</b> connects customers to the most skilled, properly licensed rep based upon SFDC rules	<b>Cannot query CRM</b> to route customers to the correct reps, ineffective conversations
<b>Maintain compliance</b> , respect SFDC opt-out through all interactions and channels	<b>Does not respect native SFDC opt-out rules</b> , requires extensive field mapping
<b>Works with your SFDC custom objects and fields</b> , flows and triggers, no upheaval of existing processes	<b>Limited functionality</b> , must significantly change processes to ensure integration works properly
<b>Learn, use and administer a single platform</b> , reduce onboarding time of reps	<b>Must train on multiple different applications</b> , long and tedious process, weakens user adoption
<b>As secure/protected as your Salesforce environment</b> , a single and accurate database	<b>Must rely on vendor's security</b> , potential to leak PII and critical data in frequent data syncs between applications

“ We want partners to work through our roadmap and strategy. Conquer is more of a partner than a software. While stability is important during tough times, if you have the right partner, you can work through any challenge by showing up and figuring out what can be done together.”

- Denise Drake, Sales Enablement Manager, Paychex